



Brandsoft Media Technologies

Company Profile

Software • Security • Smart Technology

CAC Registered Business | Ikeja, Lagos, Nigeria | info@brandsoftmedia.com | +234 810 233 0031

Company overview

Brandsoft Media Technologies is a full-service technology company based in Lagos, Nigeria. We design, build, install and support technology end to end, from custom software and IT infrastructure to CCTV, electric fencing, smart home automation, business automation and AI. Working with one accountable team means our clients get solutions that fit together, instead of stitching separate vendors into something that does not.

Mission

To help businesses, governments and individuals deploy, secure and scale technology with a single trusted partner, delivering work to international standards with local understanding.

What we do

- **Software engineering** – web and mobile apps, custom and enterprise software, SaaS, APIs and integration
- **Smart home and building automation** – lighting, climate, energy, sensors and voice control
- **Security and surveillance** – CCTV, access control, smart locks, biometrics and monitoring
- **Perimeter and gate automation** – electric fencing, intrusion detection and automated gates
- **IT infrastructure** – networks, servers, structured cabling, cloud, firewalls and support
- **Business automation and AI** – process automation, AI agents, CRM and ERP
- **Product and consulting** – product management, business analysis and digital transformation
- **Digital growth** – SEO, digital marketing, content, analytics and branding
- **Emerging technologies** – AI and machine learning, data analytics, IoT and smart city solutions

Products

Brandsoft Guard	Security operations platform
Brandsoft Visitor	Visitor management system
Brandsoft Fleet	Fleet management system
Brandsoft Inventory	Inventory management system
Brandsoft HR	HR management platform
Brandsoft Desk	CRM and customer support

Brandsoft Track	Incident reporting system
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Brandsoft Campus	School management system
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Industries we serve

Financial services, security companies, government, real estate, manufacturing, education, healthcare, retail and logistics.

Why choose Brandsoft

- CAC registered Nigerian business
- End-to-end delivery from one accountable team
- Dedicated support and maintenance, not just handover
- Secure development and installation practices
- Transparent, itemised pricing before work begins
- Local understanding, international standards

Contact

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